

Dinastia Vivanco: Giving back to wine what wine has given us

Directed by Zev Robinson

Screening and Wine Tasting
March 17, 2011, 7-10 PM

Roxy Bar and Screen
128-132 Borough High Street
London SE1 1LB
020 7407 4057

As a teenager in the early 60's, Pedro Vivanco started delivering his family's wine by bicycle, then rose to become a major but anonymous producer for well-known Rioja brands. In the process, and as a result of 40 years of collecting, he and sons Rafael and Santiago have created what many consider the world's best wine museum, reflecting their passion for wine culture and philosophy of "giving back to wine what wine has given us."

Canadian-British filmmaker Zev Robinson first visited the Dinastia Vivanco winery and museum in 2009 to film material for his series of documentaries on Spanish wine, and ended up creating an hour long film on the family saga that has played an essential, but little known role in the transformation of Rioja wine.

Founded in 1915 as a small, personal winery, the film traces the contributions of each of the four generations in building the winery. Now run by winemaker Rafael and Santiago Vivanco, the director of the Museum and Foundation, the documentary uses interviews with the family and others conducted during Zev Robinson's five filming trips to create a narrative interweaving the family's history with that of the evolution of La Rioja.

7:00 PM - Reception with wine and tapas

8:00 PM - Film will be screened preceded by a short presentation by the filmmaker

9:00-10:00 PM - Premium wine tasting

The Roxy will remain open until 12 midnight for those wishing to stay longer. Meals can also be ordered before and after the screening.

Tickets are £10. For reservations, please phone 020 7407 4057 during office hours.

Roxy Bar and Screen , 128-132 Borough High Street, London SE1 1LB Tel. 020 7407 4057

www.roxybarandscreen.com Nearest Tube - Borough, London Bridge

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- *probably the coolest cinema venue in London, if not the UK.* **Urban Life Magazine**

WINES 
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